“The Long March Started with a Small Step”
Reflections

“My personal experience with travel and the environment have been integral to my own life. It is out of my own experiences that I have become so firmly committed to the systemic relationship between the environment and green travelism and indeed the imperative for this sector to fulfil its leadership destiny through the transition to green travelism”
Travel & Tourism

5 – 10% Economy

1.3 billion International trips X 2 every 15 years

Domestic 80%

5% - 8% CO₂

Trade

Investment

Development

Understanding

Jobs

Infrastructure

SME 80%
>1.5°C
This Changes Everything

eXistential !!!
**Triple Bottom Line**
Economic / Social / Environment

**Quadruple Bottom Line**
Climate / Economic Social / Environment

1970  2015  2050

**Classic Tourism**
Grow / Market / Promote / Sustain

**Impact-Travel**
Measured / Green Growth / 2050 Proof
• Strengthen Resilience Systems,
• Intensifying Performance Targets,
• All Markets, Communities and Consumers
• All Production, Consumption & Investment
• Changes need “glocal” action plans.

• Reassess Impacts
• Upgrade Metrics
• Advance Green Growth
• Support Green Jobs
• Access Green Funds
• Spread Good Practice
• Reach Out of the Silo
• Digitally Track
• Boost Education
Past is Prologue ~
Future is Impact-Travel

- Measured
- Green Growth
- Low Carbon
- Inclusive
- Resource Efficient
- Biodiversity Sensitive
- 2050 Proof

17 Goals
169 Targets
200+ Indicators
2030

Connected SUNx Climate Resilience Centres in every Country

+ 100,000 Graduate Climate Champions

• Glocal
• Cloud Connected
• Impact Travel Focused
• NexGen Driven
• Lifetime-Learning led
Billions of Travellers & Hosts
TraNexus

- New Travel Blockchain
- Linked Crypto Currency
- Traveller and Community Centric
- Supporting Green Transformation
- www.tranexus.com

Making Travel ~ Easier, Better Value, Greener and More Fun